

MEDIA RELEASE

SHOW ME YOUR PARADISE: VINTAGE EDITION

Port Douglas, 22nd March, 2019 – Tourism Port Douglas Daintree (TPDD) is winding back the clock and asking you to share your vintage holiday pics of the Port Douglas and Daintree region for your chance to win one of three holidays on offer.

Tara Bennet, executive officer for TPDD, said the marketing organisation’s annual Show Me Your Paradise campaign aimed to target past travellers by reigniting their love for the region and desire to visit.

“This ‘vintage edition’ campaign is the perfect opportunity for people to reminisce on all things Port Douglas and Daintree, by looking over their old holiday snaps.

“Nature is the common theme to visitors’ experiences here and we want to show travellers the destination they fell in love with continues to deliver unsurpassed nature based experiences, and all that has changed is the access and vehicles, be it hotels or vessel.”

Ms Bennett said TPDD was looking for “cracking” images that showcased the timeless nature of the destination.

“Holidays are special time in our lives that often include important milestones. We want people to share their stories and images from proposals, birthdays, reunions and honeymoons, just keep it PG!

To sweeten the offer, the winner will be able to pick from one of three holiday packages: Daintree Discovery, Get Some R&R (Reef & Rainforest), and Perfect Port Douglas.

Supported by TPDD’s members, the holidays include:

DAINTREE DISCOVERY Valued at \$1,966
3 nights at Heritage Lodge & Spa in the Daintree Rainforest
Wujal Wujal-Bloomfield Falls Tour with D’Arcy of Daintree
Mossman Gorge Dreamtime Walk
Jungle Surfing Canopy Adventure Tour
Ocean Safari Half day reef experience from Cape Tribulation

GET SOME R&R (REEF & RAINFOREST) Valued at \$2,306
3 nights at Reflections of Port Douglas, including restaurant and spa vouchers
Daintree Rainforest Tour with Billy Tea Safari's
Quicksilver Outer Barrier Reef snorkelling tour
River Drift Snorkelling tour with Back Country Bliss
Hartley's Crocodile Adventures Zootastic Experience
Salsa Bar & Grill Restaurant voucher

PERFECT PORT DOUGLAS Valued at \$2,526
3 nights at Mandalay Luxury Beachfront Apartments

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Flames of the Forest rainforest dining experience
Low Isles Half Day tour on board Calypso
Wildlife Habitat wildlife immersion experience admission
Skyrail Rainforest Cableway experience

The campaign will run throughout March, To enter, visit <http://win.visitportdouglasdaintree.com/show-me-your-paradise>.

ENDS

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